



ACT4s.com

blockchain technology

SEQENS
COSMETICS

Guarantee the traceability
of your Seqens Cosmetics active ingredients



Blockchain, Are we ready within the cosmetic industry?



RAW MATERIAL SUPPLIERS



SEQENS
COSMETICS



COSMETICS MANUFACTURER



END CONSUMER



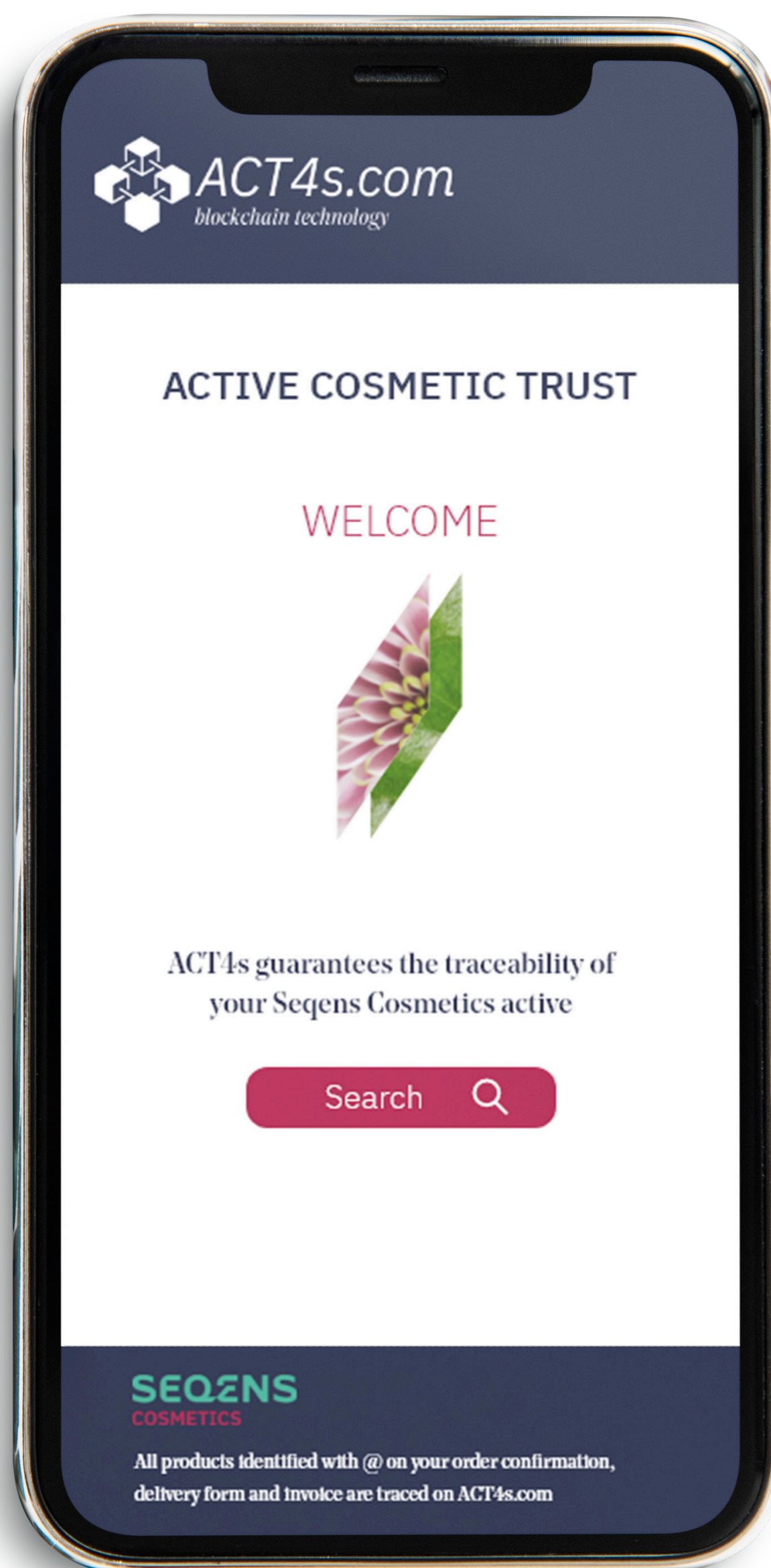
SEQENS is ready!
COSMETICS

Discover ACT4s

The first platform offering traceability of cosmetic active ingredients* through the blockchain.

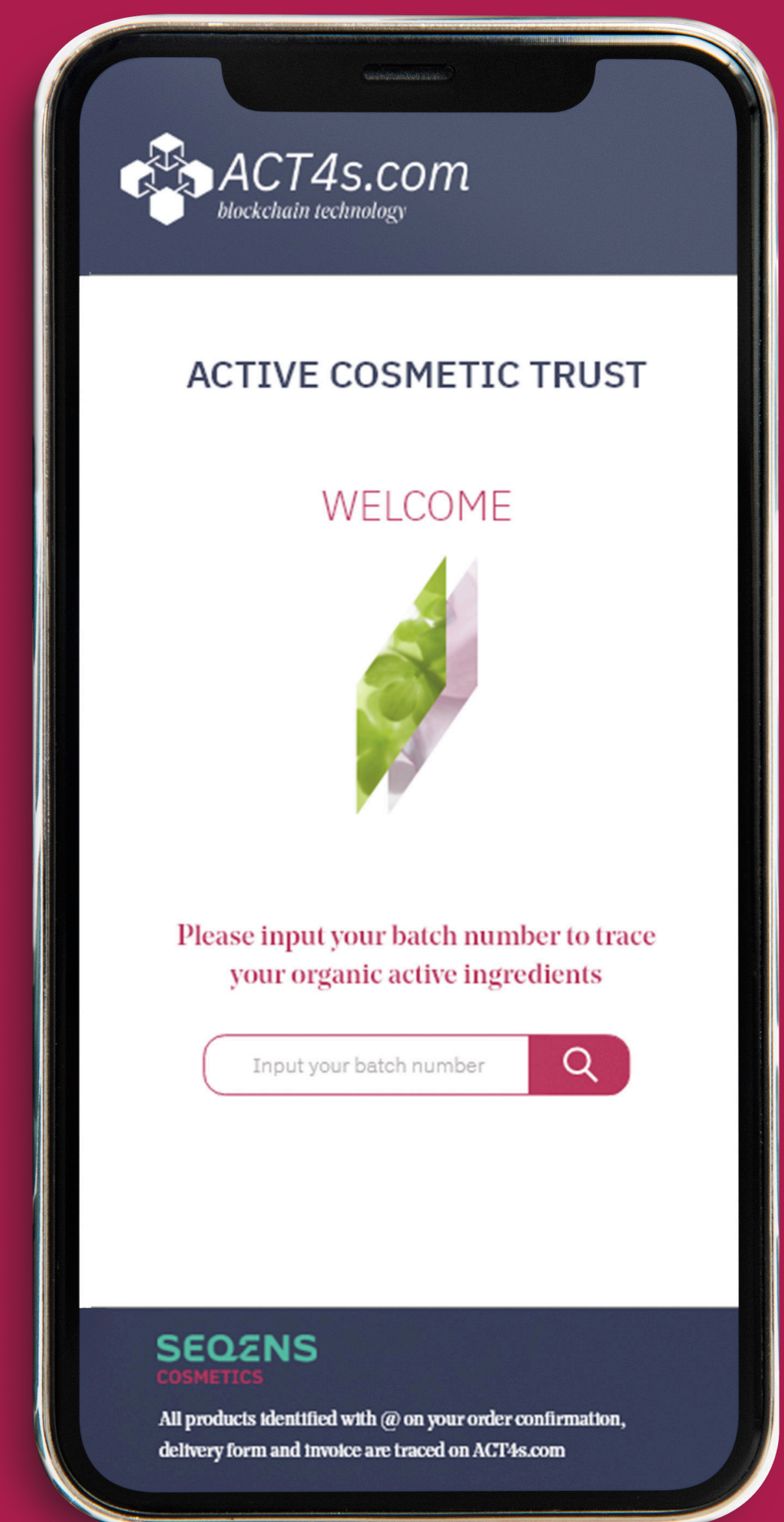
EASY

Connect to ACT4S.com with your batch number and trace your Organic Active Ingredients



TRANSPARENT

All transactions are verified in real time to assure compliance to COSMOS



*Since May 2019, all Seqens Cosmetics organic active ingredients are traced in ACT4s.com

Discover ACT4s

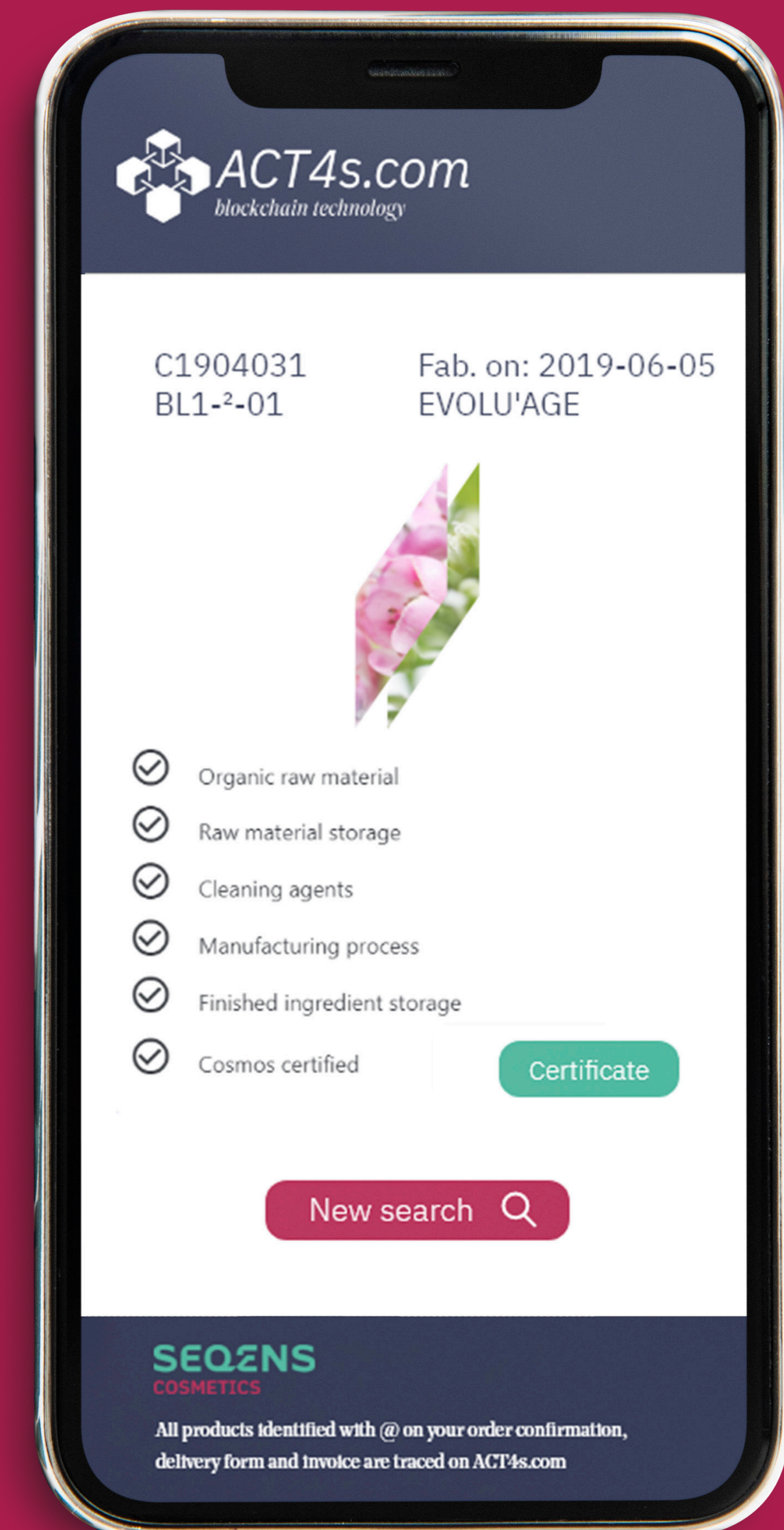
The first platform offering traceability of cosmetic active ingredients* through the blockchain.

TRACEABLE

- RAW MATERIAL
Validity of COSMOS certificate
- RAW MATERIAL STORAGE
Stored in a valid organic location
- CLEANING AGENTS
Compliance with COSMOS referential
- MANUFACTURING
Compliance of cleaning agents & manufacturing process to COSMOS referential
- INGREDIENT STORAGE
Organic Storage area
- SEQENS COSMETICS ORGANIC ACTIVE
Validity of COSMOS certificate

CONNECT TO
WWW.ACT4s.COM

Enter batch number **C1909001** to trace our *Cell'intact™* active ingredient!



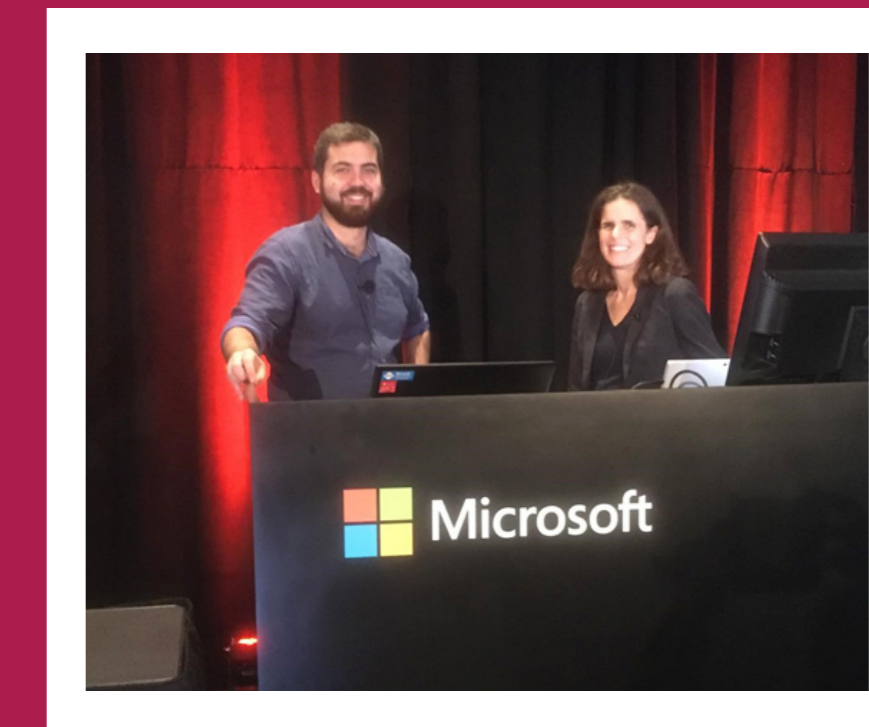
*Since May 2019, all Seqens Cosmetics organic active ingredients are traced in ACT4s.com

They talk about ACT4s

Publpremium news article
May 2019

The screenshot shows a news article on the premiumbeautynews.com website. The article is dated 22 April 2019 and is titled "Seqens uses blockchain register to guarantee traceability of organic actives". The main text describes how Seqens (formerly Novacap) introduced a blockchain for traceability of cosmetic actives. It mentions that the platform, called ACT4s, tracks the journey of organic actives from raw materials to the final product. The article also includes a quote from Marie-Alex Premier, VP of the Cosmetic Division at Seqens, and a photo of Vincent Gallon, the author.

Seqens Cosmetics' blockchain technology was introduced at several events in 2019.



MICROSOFT IGNITE

November 2019
Orlando, US



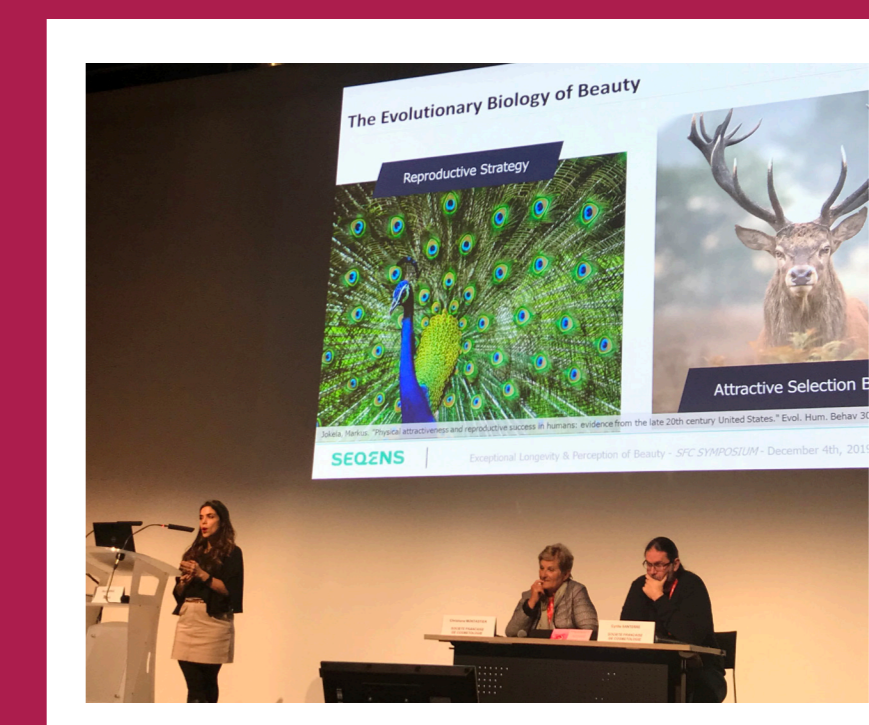
SUSTAINABLE
COSMETICS SUMMIT

November 2019
Paris, France



ORESYS CONGRESS

October 2019
Lyon, France



UNITIS GENERAL ASSEMBLY
(European Organization of Cosmetic
Ingredients Industries and Services)

June 2019
Paris, France

You want to know more about ACT4s?



SEQENS
COSMETICS

21 CHEMIN DE LA SAUVEGARDE - 21 ECULLY PARC - CS 33167

69134 ECULLY CEDEX - FRANCE

TEL. +33(0)4 26 99 18 00

CONTACT: sales.cosmetics@seqens.com

WWW.COSMETICS.SEQENS.COM



ACT4s.com
blockchain technology