

Adaptiv'Math – Privacy Policy

■ PRIVACY POLICY – Adaptiv'Math Application

Last updated: June 6, 2025

1. Purpose

This Privacy Policy describes how EvidenceB processes your personal data when you use the Adaptiv'Math application. We are committed to protecting your privacy in accordance with:

- EU Regulation 2016/679 (GDPR)
- French Data Protection Law no. 78-17

2. Data Controller

The Data Controller is:

EvidenceB, SAS, 19 rue André Del Sarte, 75018 Paris, France

Contact: contact@evidenceb.com

3. Hosting and Data Security

The Application is hosted on Google Cloud Platform (US) by Google LLC, located in the United States.

Google Cloud applies robust security measures and complies with international frameworks, including Standard Contractual Clauses (SCCs) for cross-border data transfers as required by GDPR.

4. What Data We Collect

We may collect the following data:

- Identification data: name, email address
- Technical data: IP address, browser, device info
- Interaction data: in-app submissions, usage logs

We do not use tracking cookies unless required and with your consent.

5. Why We Process Your Data

We process your data to:

- Respond to your inquiries
- Deliver core features of the Adaptiv'Math application
- Ensure platform security and performance
- Comply with legal obligations

6. Legal Bases for Processing

Processing is based on:

- Your consent (for certain features or communications)
- Our legitimate interest (application maintenance, performance)
- Legal compliance (e.g., data retention)

7. Data Retention

Your data is retained only as long as necessary for the purposes stated, or to comply with legal obligations.

8. Your Rights

You have the following rights:

- Access and correct your data
- Object to or restrict processing
- Erase your data ("right to be forgotten")
- Data portability
- Withdraw consent at any time
- Request human intervention for automated decisions

To exercise your rights, contact our Data Protection Officer:

- Email: jbsoufron@fwpa-avocats.com
- Postal: FWPA Avocats, 18 rue des Pyramides, 75001 Paris – Attn: Maître Soufron

You may also file a complaint with the CNIL: www.cnil.fr

9. Data Transfers Outside the EEA

As data is hosted in the United States, such transfers are governed by Standard Contractual Clauses (SCCs) approved by the European Commission.

10. Changes to This Policy

We may update this Privacy Policy periodically. You will be notified of any material changes through the Application.